

# ROOTS ENTERPRISE LTD.



## Company Profile Roots Enterprise Ltd.



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### *Company Name*

## ROOTS ENTERPRISE LTD.

### HEAD OFFICE / LOCATION:

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## **About Roots**

Roots Enterprise Ltd. Company is one of the leading conglomerates that have various factories to produce different fashion items and most experienced Garments Buying Agents located in Neketon-Gulshan-01, Dhaka, Bangladesh.

We have our a range of products which we produce locally for Knitwear, Jersey, Woven wear etc. like Shirts, Polos, T-Shirts, Sweatshirts, Sweaters, Blouses, Skirts, Pullovers, Trousers, Long Pants, Shorts, Jackets, Hats, Caps, Socks, Underwear, Beach Wear, Casual Wear, Work Wear, Medical Wear and Industrial Uniforms for Men, Women & Children of all ages. HOME TEXTILES (Bed Sheets, Pillow, Pillow Covers, Towels, Blanket ) we also supply. Our quality products we sell to our valued customers in EUROPE, AMERICA, AUSTRALASIA, AFRICA , ASIA & ARAB GLOBE with competitive price, nice quality and on time delivery.

Our expertise teams are engaged to maintain high quality standards of business conduct, ethics and social responsibilities. We move & change us always to adjust update modernization & technology.

We produce goods from our compliance factories for 100% satisfaction of our valued customers. We love works & we enjoy it when customers buy from us for comfort living & life style. We are proud to sell our products as we have respects about our clients.

Our time, investment & resources we are spending for the better supports of our customers.

We have our well trained, experienced, qualified, energetic & competent staff members. We are one of most prominent members of BGMEA (Bangladesh Garments Manufacturers & Exporters Association) and also one of the globe's finest and most innovative design producers and exporters of ladies wear' , men's wear, children's/baby wear and other fashion accessories/items, we are constantly developing & producing 'styles, articles & fashion that sell'; and our tiresome service covers every segment of retail requirements from the initial design concepts to the customer's in-store merchandising & marketing.

Roots Enterprise Ltd. Knows the initial demand of clients and products of the latest fashion & trends. We provide our expertise to develop solutions to suit customer's every requirement. Our clients can realize with full consciousness about brands, trends & fashion industries. Clients buy the best from us since they pay less as we are aware about update competitive fashion market. Quality & delivery is our commitment & price is our mutual understanding. We respect our customer demands.

## **Company Overview**

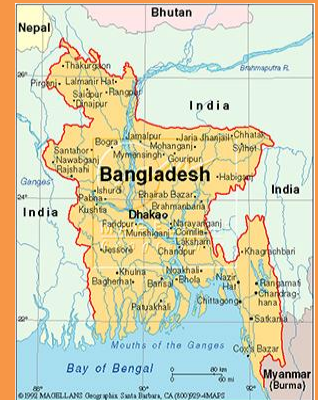
Roots Enterprise Ltd. Sourcing is founded by a dynamic team of textile experts with years of experience in exporting ready-made garments to worldwide customers.

Our Dhaka ,Bangladesh based textile sourcing team acts as the first point of contact between you and the apparel manufacturing companies located in Bangladesh while our production Area (Gazipur /Ashulia /Savar /Mirpur/Narayongonj/Chittagong )based team monitor every step from production to delivery of goods.

# WHY SOURCE FROM BANGLADESH?

*Bangladesh is a South Asian country that shares its border with India and Myanmar and is located at the apex of the Bay of Bengal. It is a beautiful country with the largest mangrove swamp in the world, the Sundarbans. It also has the largest sandy beach in the world, Cox's Bazaar. Bangladesh is a country with a lot of lot of heritage transcending cultures and religions, with archaeological sites of Buddhism, Hinduism and Islam spread all over the country.*

*The Ready-Made Garments industry of Bangladesh is one of the biggest in the world, only second to China. Historically, the Bangladeshi economy was known to be dependent on agriculture. But today, the RMG sector is spearheading the economy and paving the way to the future.*



## Key Facts

5000+

**Garments Factories**



12 Lacs+

**Labor Force**

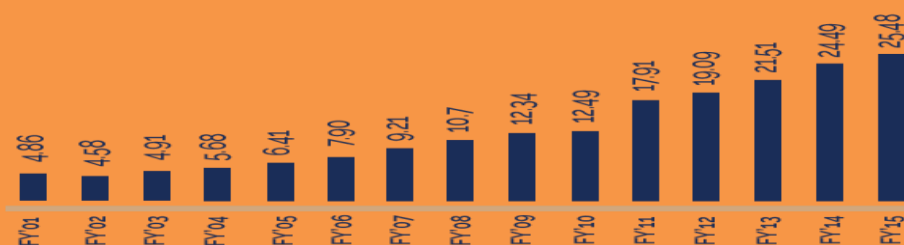


80%

**Women Employees**



Export Earnings from the RMG Sector  
(In Billion US\$)



# OUR SERVICES

The wide range of services we offer allow us to surpass the expectations of our partners.

## **Vendor & Factory Appraisals**

With our countrywide reach, we can accurately assess the vendors and factories. We can ensure that the vendors and factories meet all the relevant statutory regulations and quality standards. We will also assess their ability to deliver orders.



## **Sourcing Network Development**

With access to numerous suppliers and manufacturers, we are confident that we can set up the sourcing network that suits you best. It does not end there, we take the responsibility of ensuring that your supply chain runs as smoothly as possible.



## **Costings & Quotation Reviews**

Worried about suppliers and manufacturers getting the better of you? With Roots, you are in safe hands. We have the experience and industry awareness to help you get the best deals. Just remember, whatever you lack in terms of experience, we intend to cover it. After all, that is what good partners do.



## **Quality Controls & Inspections**

We can be your eyes in the supply chain. We will take upon ourselves to ensure that the products meet your specifications and quality standards. We conduct the following procedures:  
**Pre-Shipment Inspection, Production Monitoring and Container Loading Check**





### **Freight Forwarding & Customs**

We know how valuable your cargo is. Being well-versed on the complexities of international trade logistics, we can bridge the gap between countries, cultures and international borders. We offer consultancy on various import and export documentations.



### **Assistance with Travel Documents**

Traveling to Bangladesh on business? We offer assistance with your travel documents. Upon arrival, we also can arrange transportation and hospitality. We take our clients very seriously and try to facilitate them in every way possible.



## **OUR STRENGTHS**

**Why us? With our strengths and advantages, why not?**



### ***Optimized Gross Margins***

*Our experience and knowledge of product costings ensure that you get the lowest costs in sourcing solutions.*



### ***Proven Track Record***

*We have built a reputation based on delivery excellence and superior performance.*



### ***Strong Ethics***

*Your victory is our victory. We source responsibly while managing risks and compliance.*



### ***Marketing Intelligence***

*We constantly track industry trends and innovations. We are a motivated organization that embraces dynamism.*



### ***Your Long-Term Partner***

*We strive to build relations and always aim for high client retention. You will find a true partner in us.*

## Products

Knitted garments ,woven garments and sweater products

Specialties:

(Sourcing, Buying, Manufacturing, Merchandising,)

**Knit division** :T-Shirt, Polo Shirt, Shorts, Pajama, Set, Ladies, Vest, Rugby shirt, Hood jacket, Trouser, Girls Fancy, Long Pant, Night Gown, Kids Knitwear& all kinds of knit garments & Knit dyeing fabrics



**Sweater** : We execute all sorts of orders of basic & fancy Sweater knit items for men's, ladies, Girl's, Boy's and Children in Different gauge ( 1.5 to 12 GG ) such as : Men's, Ladies', Boys, Children sweater, cardigan, Vest etc. with screen print, with EMB, with appliqué, decorative stitches & accessories etc.



**Woven Division** :all kind of top and bottom products including summer and winter jackets, With Specials effects and washing.





## Products

### SOCKS & TIGHTS



### Caps



## Products

### TOWEL



**PLEASE CONTACT US>>>>>**

#### Roots Enterprise Limited

Roots Enterprise Ltd. is one of the Reputed Professional Apparel Sourcing, Buying & Trading house, Manufacturer & Exporter from Bangladesh.

#### Contact Us

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### Our Factory certification

